

Note for Robinson, Yvette

From: Meade, Mary Ann
Date: Tue, Apr 19, 1994 1:54 PM
Subject: RE: MARLBORO DANCE SHOWDOWN POSTERS/TABLE TENTS
To: Robinson, Yvette

It's the total savings on the entire print run, not on each poster.

From: Robinson, Yvette on Tue, Apr 19, 1994 12:50 PM
Subject: RE: MARLBORO DANCE SHOWDOWN POSTERS/TABLE TENTS
To: Meade, Mary Ann

HI MARY ANN:

IS THAT SAVINGS \$50-\$120 PER POSTER? OR IS IT THE TOTAL SAVINGS ON THE ON THE ENTIRE PRINT RUN?

From: Meade, Mary Ann on Tue, Apr 12, 1994 8:14 PM
Subject: FW: MARLBORO DANCE SHOWDOWN POSTERS/TABLE TENTS
To: Robinson, Yvette

Yvette-

You would be able to save between \$50 and \$120 by going to a 22x34 poster size. (It may be more expensive for Leo to make the size change though.)

From: Meade, Mary Ann on Tue, Apr 12, 1994 3:43 PM
Subject: RE: MARLBORO DANCE SHOWDOWN POSTERS/TABLE TENTS
To: Robinson, Yvette

Yvette-

We do not have any take one boxes that you could use for the Official Entry Forms; Certainly we can discuss getting some made up. Are you thinking of board stock or acrylic? Also...If you cut your poster size down by an inch each way to 22"x34" you can definitely save on paper costs. If you want to do this - please give the direction to Leo B. Thanks!

From: Robinson, Yvette on Tue, Apr 12, 1994 2:56 PM
Subject: FW: MARLBORO DANCE SHOWDOWN POSTERS/TABLE TENTS
To: Meade, Mary Ann
Cc: Fontanez, Jose; Gennaro, Mary Jo

MARY ANN: THE REQUEST FOR THE CADDY IS NOT FOR THE TABLE TENTS. OBVIOUSLY, THEY STAND ON THEIR OWN. (I MISTAKENLY TYPED THAT IN). I AM REQUESTING A CADDY FOR THE "OFFICIAL ENTRY FORMS". THE FORM WILL BE FOUR SIDED AND FOLDED IN THE MIDDLE, (LIKE A GREETING CARD) AN PROBABLY SMALLER THAN 8" X 11". DO YOU PRESENTLY HAVE ANY CADDYS/HOLDERS (ALREADY PRODUCED)FOR SOMETHING ALONG THIS LINE? IF SO, WHAT SIZE? AND IF NOT, CAN ONE BE DEVELOPED AROUND THE SIZE OF THE ENTRY FORM, ONCE THE SIZE IS DETERMINED?